



We wanted to make you aware of the following organizations that might be contacting you in the next several months regarding various activities concerning the upcoming Display Week 2024 and their official status with SID.

Please be advised that we strongly discourage you from working with any unapproved and non-vetted companies or vendors as many are fraudulent. ***Below is a list of vendors that are approved to provide services to Display Week exhibitors.*** When in doubt, email drocco@pcm411.com before signing on the dotted line!

Exhibit space sales, sponsorships, and advertising in the Exhibit & Product Guide:

Director of Global Sales, and Strategic Initiatives, Julia Son: julia@sid.org

Exhibit Service Manager, Danielle Rocco: drocco@pcm411.com or 646-226-7592

Display Week – General Questions:

Operations Manager, Mari Ramirez; mramirez@pcm411.com or 347-935-8424

Display Week – Registration Questions:

Registration Manager, Cindy Ledesma: clesma@pcm411.com or 212-460-9700

Hotel and Travel:

Connections Housing (*formally Par Avion*): 424-702-3744 or displayweek@connectionshousing.com

General Contractor:

GES: 800-475-2098 special requests: Katrina Canady: KCanady@ges.com

ID Magazine Advertising (Wiley Publishing)

Commercial Manager, Vanessa Winde: vwinde@wiley.com

Sales Coordinator: Tanja Hechavarria: thechavarr@wiley.com

Media Relations:

PRESS@sid.org

Lead Retrieval:

Cvent: Email: leadcapture@cvent.com

Should you receive calls soliciting your business from other companies, please let us know so we may be able to assist you and halt these distractions. Also, if you have any questions or concerns, please feel free to contact Danielle Rocco so she may be of further assistance.

We look forward to assisting you in planning for a successful Display Week 2024. Thank you for your assistance and consideration.